

Course Curriculum *

The MMS program is divided into four semesters.

Semester I

Sr No.	Subjects
1	Perspective management
2	Business Communication and Management Information Systems
3	Organisational Behaviour
4	Accounting for Managers
5	Operations Management
6	Introduction to Marketing Management
7	Managerial Economics
8	Business Statistics

Semester II

Sr No.	Subjects
1	Cost & Management Accounting
2	Financial Management
3	Operations Research
4	Human Resource Management
5	Legal Aspects of Business & Taxation
6	Business Research Methods

Electives: (Each specialization any 2)

Sr No .	HR	Finance	Marketing	Operations	IT
1	Indian Ethos in Management	Financial Markets & Institutions	Rural Marketing	Total Quality Management	E – Commerce
2	Human Resource Planning	Analysis of Financial Statements	Event Management	Supply Chain Risk and Performance Measurement	Networking and Communications
3	Human Resource Information Systems	International Finance	Retail Management	Designing Operations Systems	Enterprise Applications
4	Compensation & Benefits	Banking & Insurance	Export Documentation & Procedures	Technology Management & Manufacturing Strategy	Software Quality Assurance & Marketing

Semester III

Core:

1. Strategic management
2. International Business
3. Summer internship Project

(SPECIALIZATION SUBJECT AND ELECTIVES)

Sr No.	HR	Finance	Marketing	Operations	IT
1	Organisational Theories, Structure & Design	Advanced Financial Management	Product & Brand Management	Advanced Supply Chain Management	Software Engineering
2	Competency based HRM	Security Analysis & Portfolio Management	Sales Management	Materials Management & Transportation	Business Intelligence and Analytics
3	Employee Relations & Labour Laws	Corporate Valuation	Consumer & Industrial Buying Behaviour	Business Process Re-engineering and Benchmarking	Enterprise Resource Planning
4	Training & Development	Corporate Law	Financial Aspects of Marketing	Manufacturing Resource Planning & Control	Knowledge Management

	Electives (Any 2)	Electives (Any 2)	Electives (Any 2)	Electives (Any 2)	Electives (Any 2)
5	Global HRM	Commodities Market	Services Marketing	Quantitative Methods in Operations	Technology Platforms
6	Employee Rewards Management	Fixed Income Securities	Distribution and SCM	New Product Development and Concurrent Engineering	Database Management Systems
7	Human Resource Audit	Strategic Cost Management	Marketing Research & Analytics	Industrial Engineering Applications and Management	Software Testing
8	Performance Management Systems	Derivatives & Risk Management	Customer Relationship Management	International Logistics and Operations	Information Systems Audit

Semester IV

Core:

1. Management control system
2. Creativity & Innovation Management
3. Dissertation Project

(SPECIALIZATION SUBJECT AND ELECTIVES)

Sr No.	HR	Finance	Marketing	Operations	IT
1	Management of Change	Financial Modeling	Strategic Marketing Management	Strategic Operations Management	Project Management
2	Strategic HRM	Mergers Acquisition & Corporate Restructuring	Digital Marketing & Marketing Communications	Project Management	IT Infrastructure Management
	Electives (Any 2)	Electives (Any 2)	Electives (Any 2)	Electives (Any 2)	Electives (Any 2)
3	Corporate Governance & Social Responsibility	Wealth Management	Quantitative Models in Marketing	Six Sigma	Technology Competition and Strategy
4	Organisational Development	Treasury Management	Business to Business Marketing	World Class Manufacturing	Data warehousing & Data Mining
5	Building Learning Organisations	Behavioural Finance	Media Planning & Strategy	Service Operations Management	Managing Technology Business
6	Role of HR in Knowledge Management	Project Finance	Emerging Trends in Marketing	Lean Manufacturing	Technology Forecasting

Exams for university assessment subjects in the second year for Semesters III and IV are conducted by Mumbai University. A student has to undergo compulsory NGO training during the course between semester II to semester III. The NGO training helps students to understand the social environment in a better perspective.

ASSESSMENTS AND GRADING

Scheme of assessments for subjects of 100 marks

- The semester end examination will be conducted for 60 marks
- Internal assessments will be conducted for 40 marks.

The allocation of 20 marks shall be on the following basis:-

- Periodical class tests held in the given semester = 20 Marks
- Presentations throughout the semester = 10 Marks
- Attendance and active participation in class = 05 Marks
- Overall conduct as a responsible student, mannerism and articulation and exhibition of leadership qualities in related academic activities = 05 Marks

The student has to separately secure minimum 50% marks (i.e. 20 out of 40) in the internal assessments and minimum 50% marks (i.e. 30 out of 60) in the semester end examination in every subject to be declared as pass.

Scheme of assessments for subjects of 50 marks

- The semester end examination will be conducted for 30 marks
- Internal assessments will be conducted for 20 marks.

The allocation of 20 marks shall be on the following basis:-

- Periodical class tests held in the given semester = 10 Marks
- Presentations throughout the semester = 05 Marks
- Attendance and active participation in class = 03 Marks
- Overall conduct as a responsible student, mannerism and articulation and exhibition of leadership qualities in related academic activities = 02 Marks

The student has to separately secure minimum 50% marks (i.e. 10 out of 20) in the internal assessments and minimum 50% marks (i.e. 15 out of 30) in the semester end examination in every subject to be declared as pass.

5.1.5. Examination:

A student below 75% attendance will be disqualified from appearing in examination for attendance below 75%.

Passing Standard & Performance Grading

Range of scores	Grade	Grade point	CGPA range
75 & above	O	7	6.5 - 7
70 – 74.99	A	6	5.5 – 6.49
65 – 69.99	B	5	4.5 – 5.49
60 – 64.99	C	4	3.5 – 4.49
55 – 59.99	D	3	2.5 – 3.49
50 – 54.99	E	2	2 – 2.49
< = 49.99	F (Fail)	1	< 2

- The performance grading shall be based on the aggregate performance of Internal Assessment and Semester End Examination.
- The Semester Grade Point Average (SGPA) will be calculated in the following manner:
 $SGPA = CG / C$ for a semester, where C is Credit Point and G is Grade Point for the Course/ Subject.
- The Cumulative Grade Point Average (CGPA) will be calculated in the following manner
 $CGPA = CG / C$ for all semesters taken together.

